

# OAK CITY AVIATORS SPONSORSHIP OPPORTUNITIES



# OAK CITY

# *Aviators*

## INTRODUCTION

We are excited to invite you to be part of our upcoming baseball season! Your support of the Oak City Aviators can make a big difference, and we appreciate your consideration.

## ABOUT US

The Oak City Aviators are a 501(c)(3) organization that was born out of the idea that travel baseball isn't just a game, it's an experience.

Baseball is more than just a game. It requires hard work, dedication, and a commitment to excellence. At the Oak City Aviators, we believe in giving 110% on and off the ballfield, and we expect the same level of effort from all our players. We are more than a team, we are a community. We create experiences that bring our team together, both on and off the field, and we know that the families that make up our team are just as important as the kids who play on the team.

Our 9U team will play locally in the triangle and visit places like Myrtle Beach, Greensboro, Charlotte, Asheville, Florence, and other cities for tournaments.



[www.oakcityaviators.com](http://www.oakcityaviators.com)



[info@oakcityaviators.com](mailto:info@oakcityaviators.com)



## Why Sponsor?

Sponsoring the Oak City Aviators is a smart investment that can significantly boost your visibility within both our tight-knit and larger communities. Don't miss out on this opportunity to increase your presence and make a lasting impact.

## Benefits for Sponsors

- Logo exposure to local families.
- The opportunity to support the booming baseball population in the Raleigh area
- Social media shoutouts on a regular basis

## Investment

Your contribution will go towards team equipment, team building, alternate jerseys, custom jackets and other “surprise” merchandise, help offset travel expenses, and more.

## Our Target Audience

The tournaments we attend attract families and residents within a 200 mile vicinity looking for athletic and family friendly fun.

*We look forward to partnering with you to make the Oak City Aviators the premiere travel baseball organization in the Triangle!*



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## SPONSORSHIP OPPORTUNITIES

### ALPHA: \$1,500

- Large logo on team banner to be displayed outside of dugout at all tournaments
- Logo placement on 10x10 pop up tent used at tournaments
- Large logo placement on website
- Logo placement in first row of weekly newsletter
- Social media sponsorship shoutouts before and after each tournament
- Option to provide a coupon /discount if retail location
- OCA baseball hat or t-shirt of your choice.

### BRAVO: \$1,000

- Medium logo on team banner to be displayed outside of dugout at all tournaments
- Logo placement on 10x10 pop up tent used at tournaments
- Medium logo placement on website
- Logo placement in second row of weekly newsletter
- Bi-weekly sponsorship shoutouts on social media (facebook and Instagram)
- Option to provide coupon/discount if retail location

### CHARLIE: \$500

- Small logo on team banner to be displayed outside of dugout at all tournaments
- Small logo placement on website
- Logo placement in third row of weekly newsletter
- Monthly sponsorship shoutouts on social media (facebook and Instagram).

### DELTA: \$250

- Small logo on team banner to be displaced outside of dugout at all tournaments
- Small logo placement on website
- Logo placement in fourth row of weekly newsletter
- Bi-Monthly sponsorship shoutouts on social media (facebook and Instagram).

